Apr 1, 2014 - Mar 31, 2015

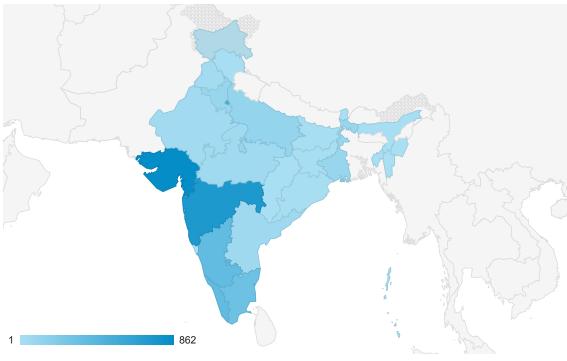
Location

ALL » COUNTRY: India



Map Overlay

Summary



| | | 1 | | 862 | | | 1 | Mary and | | |
|--------|-------------------|---|---|---|---|--|---|---|-------------------------------|---|
| Region | | Acquisition | | | Behavior | | | Conversions | | |
| | | Sessions | % New Sessions | New Users | Bounce Rate | Pages / Session | Avg. Session Duration | Goal Conversion Rate | Goal Completions | Goal Value |
| | | 4,077 % of Total: 79.96% (5,099) | 76.09% Avg for View: 78.76% (-3.40%) | 3,102 % of Total: 77.24% (4,016) | 89.87% Avg for View: 89.96% (-0.10%) | 1.14 Avg for View: 1.14 (-0.37%) | 00:00:47 Avg for View: 00:00:45 (4.10%) | 0.00% Avg for View: 0.00% (0.00%) | 0 % of Total: 0.00% (0) | \$0.00 % of Total: 0.00% (\$0.00) |
| 1. | Gujarat | 862 (21.14%) | 23.32% | 201 (6.48%) | 87.82% | 1.20 | 00:00:59 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 2. | Maharashtra | 731 (17.93%) | 89.88% | 657 (21.18%) | 90.42% | 1.12 | 00:00:45 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 3. | Delhi | 514 (12.61%) | 91.25% | 469 (15.12%) | 86.96% | 1.19 | 00:00:44 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 4. | Karnataka | 379 (9.30%) | 89.97% | 341 (10.99%) | 92.61% | 1.09 | 00:00:37 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 5. | Kerala | 375 (9.20%) | 93.33% | 350 (11.28%) | 89.33% | 1.14 | 00:00:43 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 6. | Tamil Nadu | 317 (7.78%) | 90.85% | 288 (9.28%) | 91.17% | 1.12 | 00:00:56 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 7. | (not set) | 155 (3.80%) | 90.97% | 141 (4.55%) | 91.61% | 1.10 | 00:00:43 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 8. | Uttar Pradesh | 112 (2.75%) | 93.75% | 105 (3.38%) | 91.96% | 1.09 | 00:00:13 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 9. | West Bengal | 95 (2.33%) | 88.42% | 84 (2.71%) | 89.47% | 1.13 | 00:01:13 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 10. | Haryana | 94 (2.31%) | 85.11% | 80 (2.58%) | 95.74% | 1.05 | 00:00:18 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 11. | Andhra Pradesh | 66 (1.62%) | 89.39% | 59 (1.90%) | 87.88% | 1.15 | 00:00:25 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 12. | Madhya Pradesh | 58 (1.42%) | 68.97% | 40 (1.29%) | 94.83% | 1.05 | 00:00:19 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 13. | (not set) | 54 (1.32%) | 94.44% | 51 (1.64%) | 87.04% | 1.15 | 00:00:33 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |

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|-----|--------------------------------|------------|---------|------------|---------|------|----------|-------|-----------|----------------|
| 16. | Chandigarh | 31 (0.76%) | 96.77% | 30 (0.97%) | 87.10% | 1.13 | 00:01:18 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 17. | Puducherry | 27 (0.66%) | 70.37% | 19 (0.61%) | 88.89% | 1.11 | 00:01:27 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 18. | Uttarakhand | 27 (0.66%) | 77.78% | 21 (0.68%) | 96.30% | 1.04 | 00:00:08 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 19. | Bihar | 15 (0.37%) | 93.33% | 14 (0.45%) | 93.33% | 1.07 | 00:00:04 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 20. | Jammu and Kashmir | 14 (0.34%) | 92.86% | 13 (0.42%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 21. | Jharkhand | 14 (0.34%) | 85.71% | 12 (0.39%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 22. | Odisha | 13 (0.32%) | 100.00% | 13 (0.42%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 23. | Assam | 10 (0.25%) | 100.00% | 10 (0.32%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 24. | Himachal Pradesh | 10 (0.25%) | 90.00% | 9 (0.29%) | 80.00% | 1.20 | 00:01:32 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 25. | Goa | 9 (0.22%) | 100.00% | 9 (0.29%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 26. | Chhattisgarh | 5 (0.12%) | 100.00% | 5 (0.16%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 27. | Andaman and Nicobar Islands | 1 (0.02%) | 100.00% | 1 (0.03%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 28. | Tripura | 1 (0.02%) | 100.00% | 1 (0.03%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 29. | Manipur | 1 (0.02%) | 100.00% | 1 (0.03%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 30. | Mizoram | 1 (0.02%) | 100.00% | 1 (0.03%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 31. | Sikkim | 1 (0.02%) | 100.00% | 1 (0.03%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 32. | Dadra and Nagar Haveli | 1 (0.02%) | 100.00% | 1 (0.03%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |

88.89%

87.18%

1.11

1.21

00:01:48

00:01:42

0.00%

0.00%

0 (0.00%) \$0.00 (0.00%)

0 (0.00%) \$0.00 (0.00%)

14. Rajasthan

15. Punjab

45 (1.10%)

39 (0.96%)

82.22%

97.44%

37 (1.19%)

38 (1.23%)

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